

History of the Order of the O

In the early 1900's, like many other colleges and universities, the Order of the O was formed for the varsity lettermen. The members were male athletes who had earned their varsity letters while participating at the University of Oregon. The athletes wore their green and yellow letter sweaters or jackets with pride across the campus and community. However, during the late 60's, 70's and 80's the Order of the O became dormant and lost its identity.

After the 1995 Rose Bowl, a group of alumni letter winners approached the University administration with the idea of revamping the Order of the O as an alumni letter winners club. The Athletic Department welcomed the opportunity and the Order of the O was revitalized with the inclusion of female letter winners. In 2011, the Athletic Department hosted the Women's Athletic Celebration, honoring more than 400 female student-athlete alumni who previously had not been awarded an O Letter for their athletic participation.

Today, the Order of the O has begun to recreate itself to become one of the top letter winner clubs in the nation. By adding value to the UO Athletic Department and current student-athletes, the Order of the O has become a productive, viable asset to the University of Oregon. Connecting Duck athlete alumni with current Ducks through mentorship and networking, the Order of the O is giving back by building a community of support among fellow Duck athletes.

"Once a Duck, Always a Duck"



Executive Board of Directors

Bill Thompson - President
Football '69-'71, Cottage Grove, OR

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Women's Golf '71-'73, Portland, OR

Sarah Denner - Treasurer
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Softball '01-'04, Eugene, OR

Callie Wagner - Athletic Department Liaison
Lacrosse '08-'12, Eugene, OR

Beth Campbell
Order of the O Administrative Assistant

Board of Directors

Willie Blasher
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Tony Borba
Football '85-'86, San Ramon, CA

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Cristan Higa
Soccer '02-'05, Redondo Beach, CA

Daan Maasland
Men's Tennis '12-'15, Eugene, OR

Shonna Bradbury Schroedl
Soccer '81, Happy Valley, OR



ONCE A DUCK, ALWAYS A DUCK

The Order of the O is for University of Oregon former student-athletes who have earned a varsity letter in an intercollegiate sport while at the University.

The purpose of the Order of the O is to perpetuate the legacy and tradition of University of Oregon Athletics.

orderoftheo.com

Member Benefits

- Established network to connect with former teammates
- Streamlined communication regarding Oregon Athletic updates
- Support Oregon student-athletes by partnering with SAAC (Student Athletic Advisory Council), and O Heroes
- Opportunity to become a mentor for current student-athletes
- Updates on sport reunions and other exclusive events as available
- Receive 20% discounts at Duck Store
- Nike Employee Store one time visit
- General admission tickets to specific Duck events
- Exclusive football single game ticket access, based on availability
- Exclusive football postseason ticket access, based on availability

Order of the O Benefits to the Athletic Department

- Create an environment where former student-athletes feel engaged and connected with the UO Athletic Department
- Increase revenue for scholarship fund through donations by the Order of the O and its membership
- Build a community around Oregon Athletics for student-athletes and alumni to stay connected
- Serve as role models for current UO athletes

Membership Change

The Order of the O will be transitioning from a fiscal year to a calendar year to align with the Oregon Athletic Department Ticket Office and the Duck Athletic Fund.

In the transition, the renewal process for the 2018 year will begin on June 1, 2018 and end on December 31, 2018, covering a 7-month period at a cost of \$35.

In addition, the Order of the O is offering an opportunity for members to elect to sign up for an 18-month period from June 1, 2018 to December 31, 2019 for \$90. Both options reflect a membership rate of \$5 per month.

The opportunity to buy single game football tickets will continue to be one of the benefits many Order of the O members enjoy. In the new annual membership renewal cycle, Order of the O members who renew by June 15, 2018 will be eligible to purchase single game tickets online on June 25-27, 2018 before the general public on sale.

June 1, 2018	Renewal begins
June 15, 2018	Deadline to renew OO membership to be eligible for pre sale to purchase single game tickets
June 25-27, 2018	Purchase single game tickets online

If you have questions or concerns, please feel free to call Beth Campbell at 541-346-4460 or email us at orderoftheo@uoregon.edu.

PLEASE PRINT

FIRST NAME _____

LAST NAME _____

EMAIL _____

ADDRESS _____

PHONE (____) _____

OCCUPATION _____

SPORT(S) _____

YEAR(S) LETTERED _____

(i.e. 1999, 2000)

MEMBERSHIP

Membership is transitioning from a fiscal year (July - June) to a calendar year (Jan. - Dec.). This year, there will be two membership options to help transition members. **Both options are only \$5/month.**

7 Month Membership - \$35
June 1, 2018 - Dec. 31, 2018

18 Month Membership - \$90
June 1, 2018 - Dec. 31, 2019

First Time Member - Only \$10
June 1, 2018 - Dec. 31, 2018

Additional funds directed to:
Scholarship \$ _____
General Operating Budget \$ _____

Total Amount \$ _____

Check - Please make check payable to:
Order of the O

Credit Card - Visa ___ Master Card ___
Card #: _____ Exp. Date _____

RENEW ONLINE:

goducks.com/orderoftherenewal

MAIL TO:

Order of the O - Department of Intercollegiate Athletics
University of Oregon
2727 Leo Harris Pkwy, Eugene, OR 97401