

Order of the O History

In the early 1900's, like many other colleges and universities, the Order of the O was formed for varsity letter winners. The members were male athletes who had earned their varsity letters while participating at the University of Oregon. The athletes wore their green and yellow letter sweaters or jackets with pride across the campus and community. However, during the late 60's, 70's and 80's the Order of the O became dormant and lost its identity.

After the 1995 Rose Bowl, a group of alumni letter winners approached the University administration with the idea of revamping the Order of the O as an alumni letter winners club. The Athletic Department welcomed the opportunity and the Order of the O was revitalized with the inclusion of female letter winners. In 2011, the Athletic Department hosted the Women's Athletic Celebration, honoring more than 400 female student-athlete alumnae who previously had not been awarded an O Letter for their athletic participation.

The Order of the O has been recreating itself to be one of the top letter winner clubs in the nation. By adding value to the UO Athletic Department and current student-athletes, the Order of the O has become a productive, viable asset to the University of Oregon. Connecting Duck athlete alumni with current Ducks through mentorship and networking, the Order of the O is giving back by building a community of support among fellow Duck athletes.

**"Finished, but Never Done,
Once a Duck, Always a Duck"**



Executive Board of Directors

Bill Thompson -President
Football '69-'71, Cottage Grove, OR

Penny Hoyt Bewick - Board Administration
Women's Golf '71-'73, Portland, OR

Willie Blasher - Secretary
Football '77-'78, Eugene, OR

Sarah Denner - Treasurer
Soccer '01-'02, Portland, OR

Callie Wagner - Athletic Dept. Liaison
Lacrosse '08-'12, Eugene, OR

Beth Campbell
Order of the O Administrative Assistant

Board of Directors

Tony Borba
Football '85-'86, San Ramon, CA

Phil Bransom
Men's Track & Field '76-'79, Portland, OR

Cristan Higa
Soccer '02-'05, Redondo Beach, CA

Anissa Meashintubby
Softball '01-'04, Eugene, OR

Shonna Bradbury Schroedl
Soccer '81, Happy Valley, OR

Jerry Valencia
Wrestling '85-'88, Lowell, OR

Gary Wolf
Track and Field '70-72, Bend, OR



ONCE A DUCK, ALWAYS A DUCK

THE PURPOSE OF THE ORDER OF THE O IS TO PERPETUATE THE LEGACY AND TRADITION OF THE UNIVERSITY OF OREGON ATHLETIC DEPARTMENT. PROMOTING EXCELLENCE AND LEADERSHIP OF ALL ATHLETIC PROGRAMS BY FOSTERING ENDURING RELATIONSHIPS AMONG CURRENT STUDENT-ATHLETES AND FORMER LETTER WINNERS.

ORDEROFTHEO.COM

MEMBER BENEFITS

- Established network to connect with former teammates
- Streamlined communication regarding Oregon Athletic updates
- Support Oregon student-athletes by partnering with SAAC (Student Athletic Advisory Council) and O Heroes
- Opportunity to become a mentor for current student-athletes
- Updates on sport reunions and other exclusive events as available
- Receive two 20% off coupons for the Duck Store
- Nike Employee Store one time visit
- General admission tickets to specific Duck events
- Exclusive football single game ticket access, based on availability
- Exclusive football postseason ticket access, based on availability

ORDER OF THE O BENEFITS TO THE ATHLETIC DEPARTMENT

- Create an environment where former student-athletes feel engaged and connected with the UO Athletic Department
- Increase revenue for student-athlete scholarships through support by the Order of the O and its membership
- Build a community around Oregon Athletics for student-athletes and alumni to stay connected
- Serve as role models for current student-athletes

MEMBERSHIP TICKET INFORMATION

Current Order of the O members are recognized as Duck Athletic Fund donors, which gives exclusive opportunities for early season and single game athletic tickets throughout the year.

Important Dates:

January 1, 2020

2020 Membership begins

February 28, 2020

Deadline to renew Order of the O memberships to be eligible for pre sale to purchase single game football tickets

If you have questions or concerns, please feel free to call Beth Campbell at 541-346-4460 or email us at orderoftheo@uoregon.edu.

RENEW YOUR MEMBERSHIP ONLINE:

www.orderoftheo.com/members/join



FIRST NAME_____

LAST NAME_____

ADDRESS_____

PHONE (_____)_____

OCCUPATION_____ (Before retirement if applicable)

SPORT(S)_____

YEAR(S) LETTERED_____ (i.e. 1999, 2000)

MEMBERSHIP RATES

January 1, 2020 - December 31, 2020

- First Time Member-Only \$10
- Annual Membership-\$60

Additional Support to:
Scholarships \$_____
General Operating Budget \$_____

Total Amount \$ _____

Credit Card - Visa ___ Master Card ___

Card #: _____

Exp. Date _____

Check - Please make check payable to:
Order of the O

MAIL TO:
Order of the O
Attn: Beth Campbell
Department of Intercollegiate Athletics
University of Oregon
2727 Leo Harris Pkwy. Eugene, OR 97401